



Issue	Online Distribution	Closing Date – ads & articles due
Winter 2011	February	January 14, 2011
Spring 2011	May	May 13, 2011
Summer 2011	August	July 22, 2011
Fall 2011	November	October 28, 2011

ADVERTISING RATE SCHEDULE		
Ad	Single issue	Four issues Annual fee (quarter)
Inside front cover	\$ 400	\$ 1400 (\$ 350 per quarter)
1 full page	\$ 350	\$ 1200 (\$ 300 per quarter)
1/2 page	\$ 300	\$ 1000 (\$ 250 per quarter)
1/4 page	\$ 250	\$ 600 (\$ 150 per quarter)
1/8 page	\$ 150	\$ 400 (\$ 100 per quarter)
SELECT ISSUES: <input type="checkbox"/> Winter 2011 <input type="checkbox"/> Spring 2011 <input type="checkbox"/> Summer 2011 <input type="checkbox"/> Fall 2011		

ADVERTISER INFORMATION			
Company:			
Contact:			
Address:			
City, State, Zip:			
Phone:		Fax:	
E-mail:			
ADVERTISEMENT DETAILS			
Ad size:			
Invoice will be mailed to advertiser listed above unless otherwise noted. Checks payable to PSPE.			
FAX ORDER TO: 717.236.2046			

Signature: _____

Date: _____

PRINTER SPECIFICATIONS	
Electronic file formats: PDF or Windows Platform, PageMaker, Photoshop, Illustrator, eps, tif or jpg. Ads are printed in full color. File must contain layout, all image files and fonts used.	
FINISHED SIZE:	Full-page 8.5"w x 11"h (no bleed)
AD SIZE:	Full page – 7.5" w x 9.75"h 1/2 page – 7.5" w x 4.75"h 1/4 page – 3.667" w x 4.75"h 1/8 page – 3.667" w x 2.25"h
Screen:	Scanned photos at no less than 300 dpi
SEND AD FILES TO: Bev Hendry bhendry@wannerassoc.com	

For additional advertising details contact:
 Bev Hendry
 717.441.6051;bhendry@wannerassoc.com

Contract must be received before ad placement. Terms 30 days.

Prime advertising positions are offered on a first-come, first-served basis. Cancellations must be made in writing and cannot be accepted after space reservation deadlines.

PE Reporter is a quarterly online publication of the Pennsylvania Society of Professional Engineers, 908 N. Second Street, Harrisburg, PA 17102. Views and opinions expressed in the *PE Reporter* are those of the writers and not necessarily the Members, Directors or Board of PSPE.

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