



Issue	Distribution	Closing Date – ads & articles due
Winter 2009	March	February 13, 2009
Spring 2009	May	April 30, 2009
Summer 2009	August	July 30, 2009
Fall 2009	November	October 29, 2009

ADVERTISING RATE SCHEDULE		
Ad	Single run	Four <i>PE Reporter</i>
Back cover	\$ 700	\$ 2000 (\$ 500 per quarter)
Inside front	\$ 600	\$ 1800 (\$ 450 per quarter)
Inside back	\$ 500	\$ 1600 (\$ 400 per quarter)
1 full page	\$ 400	\$ 1400 (\$ 350 per quarter)
1/2 page	\$ 350	\$ 1200 (\$ 300 per quarter)
1/4 page	\$ 300	\$ 1000 (\$ 250 per quarter)
1/8 page	\$ 250	\$ 800 (\$ 200 per quarter)
SELECT ISSUES: <input type="checkbox"/> Winter 2009 <input type="checkbox"/> Spring 2009 <input type="checkbox"/> Summer 2009 <input type="checkbox"/> Fall 2009		

ADVERTISER INFORMATION			
Advertising Company:			
Contact:			
Address:			
City, State, Zip:			
Phone:		Fax:	
E-mail:			
INDICATE ADVERTISEMENT INFORMATION			
Ad size:			
Position request:			
Invoice will be mailed to advertiser listed above unless otherwise noted. Checks payable to PSPE.			
FAX ORDER TO: 717.236.2046			

Signature: _____

Date: _____

PRINTER SPECIFICATIONS	
Electronic file formats: PDF or Windows Platform, PageMaker, Photoshop, Illustrator, eps, tif or jpg. Ads are printed in full color. File must contain layout, all image files and fonts used.	
FINISHED SIZE:	Full-page 8.5" w x 11" h (no bleed)
AD SIZE:	Full page – 7.5" w x 9.75" h 1/2 page – 7.5" w x 4.75" h 1/4 page – 3.667" w x 4.75" h 1/8 page – 3.667" w x 2.25" h
Screen:	Scanned photos at no less than 300 dpi
SEND AD FILES TO: Jennifer Summers jennifer@wannerassoc.com	

For additional advertising details contact:
 Jennifer Summers
 717.441.6051; jennifer@wannerassoc.com

Contract must be received before ad placement. Terms 30 days.

Prime advertising positions are offered on a first-come, first-served basis. Cancellations must be made in writing and cannot be accepted after space reservation deadlines.

PE Reporter is a bi-monthly publication of the Pennsylvania Society of Professional Engineers, 908 N. Second Street, Harrisburg, PA 17102. Views and opinions expressed in the *PE Reporter* are those of the writers and not necessarily the Members, Directors or Board of PSPE.

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